

# Enterprise Architecture As Strategy Creating A Foundation For Business Execution English Edition By Jeanne W Ross Peter Weill David Robertson

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Does it seem you've formulated a rock-solid strategy, yet your firm still can't get ahead? If so, construct a solid foundation for business execution—an IT infrastructure and digitized

business processes to automate your company's core capabilities. In *Enterprise Architecture as Strategy: Creating a Foundation for Business Execution*, authors Jeanne W. Ross, Peter Weill, and David C. Robertson show you how. The key? Make tough decisions about which processes you must execute well, then implement the IT systems needed to digitize those processes. Citing numerous companies worldwide, the authors show how constructing the right enterprise architecture enhances profitability and time to market, improves strategy execution, and even lowers IT costs. Though clear, engaging explanation, they demonstrate how to define your operating model—your vision of how your firm will survive and grow—and implement it through your enterprise architecture. Their counterintuitive but vital message: when it comes to executing your strategy, your enterprise architecture may matter far more than your strategy itself.

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**Enterprise Architecture as Strategy is a book that will be useful to both business managers and information technology managers. The book does not describe technology in detail but instead offers a best practice strategy for**

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**those processes** In enterprise architecture as strategy creating a foundation for business execution authors jeanne w ross peter weill and david c robertson show you how the key make tough decisions about which processes you must execute well then implement the it systems needed to digitize those processes. E book leadership vision for 2020 enterprise architecture amp technology innovation leader as key enablers for digital business ea and ti leaders are responsible for using innovation to help drive anizational growth as well as balance the risks and benefits of these new approaches. This book clearly explains enterprise architecture s vital role in enabling or constraining the execution of business strategy the book provides clear frameworks thoughtful case examples and a proven effective structured process for designing and implementing effective enterprise architectures.

**managers and information technology managers the book does not describe technology in detail but instead offers a best practice strategy for panies who want to ensure their business processes and information technology architecture are structured for future growth and agility** We view architecture as a strategic rather than technical exercise a firm s architecture describes a shared vision of how a firm will operate thus providing a shared understanding of the role of it we have found enterprise architecture to be a critical tool for aligning it and business strategy and for driving business value from it. Sep 20 2016 3 implement theoperating model viaenterprise architecture in 1884 sarah winchester heiress to the winchester repeating arms co fortune bought a six room house in santa clara while it was still under selection from enterprise architecture as strategy creating a foundation for business execution book. 7 use enterprise architecture to guide outsourcing in the early 1970s mazda and isuzu entered the u s

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**defines how to create and use an enterprise architecture an architecture framework provides principles and practices for creating and using the architecture description of a system it structures architects thinking by dividing the architecture description into domains layers or views and offers models typically matrices and diagrams** Enterprise architecture as strategy creating a foundation for business execution jeanette w ross peter weill and david robertson harvard business school press in their preface ross weill and robertson suggest that until now research and executive education have failed to make a breakthrough in understanding and improving it architecture efforts. Innovation value institute creating it enabled business innovation monday enterprise architecture as strategy 2 july 2007 innovation value institute study. The visual model produced by the process is the core diagram that includes all the elements of an enterprise

**execution an it infrastructure and digitized business processes to automate your pany s core capabilities in enterprise architecture as strategy creating a foundation for business execution authors jeanette w ross peter weill and david c robertson show you how the key** Introduction september 25 2007 this issue reviews a new book on enterprise architecture for senior management titled enterprise architecture as strategy creating a foundation for business execution by jeanette ross peter weill and david robertson the issue also refers you to online webcast video courses covering the rapid delivery of enterprise architecture as well as the self study. The visual model produced by the process is the core diagram that includes all the elements of an enterprise

architecture that can be exploited as a robust foundation for execution the core diagram bees an essential reference for executive management when developing new business strategies and business model innovation ventures. Ross et al in one of the most important books on the matter enterprise architecture as strategy creating a foundation for business execution are very clear and straightforward when talking. 2006 enterprise architecture is level of thinking where business processes are examined and treated on a higher level than a specific instance or event ea is one of the three key disciplines of building a foundation for execution 2006 a foundation for execution is a carefully selected set of tasks that an organization decides it must do well.

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David c robertson born ca 1960 is an american puter scientist anizational theorist professor of practice at the wharton school of the university of pennsylvania and management consultant known for his contributions in the fields of it management and enterprise architecture. Books shelved as enterprise architecture enterprise architecture as strategy creating a foundation for business execution by jeanne w ross an introdu. Source enterprise architecture as strategy creating a foundation for business execution j ross p weill d robertson hbs press 2006 percentage of firms in each stage is updated based on a 2007 survey of 1508 it executives standardized enterprise processes data standard interfaces and business ponentization enterprise wide technology.

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