

Where Good Ideas Come From The Natural History Of Innovation By Steven Johnson

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"Pressestimmen '[A] rich, integrated and often sparkling book. Mr. Johnson, who knows a thing or two about the history of science, is a first-rate storyteller.'--'The New York Times' 'A vision of innovation and ideas that is resolutely social, dynamic and material...Fluidly written, entertaining and smart without being arcane.'--'Los Angeles Times'"A magical mystery tour of the history and architecture of innovation.'--'The Oregonian'"A rapid-fire tour of 'spaces' large, small, mental, physical, and otherwise... Where Good Ideas Come From may be the ultimate distillation of his thinking on these issues... One admires the intellectual athleticism of Johnson's maneuvers here.'--'Boston Globe' Über den Autor und weitere Mitwirkende Steven Johnson is the bestselling author of Future Perfect, Where Good Ideas Come From, The Invention of Air, The Ghost Map, and Everything Bad is Good for You, and is the editor of The Innovator's Cookbook. He is the founder of a variety of influential websites and writes for Time, Wired, The New York Times, and The Wall Street Journal. He lives in Marin County, California, with his wife and three sons. Leseprobe. Abdruck erfolgt mit freundlicher Genehmigung der Rechteinhaber. Alle Rechte vorbehalten. IntroductionREEF, CITY, WEB . . . as imagination bodies forth The forms of things unknown, the poet's pen Turns them to shapes and gives to airy nothing A local habitation and a name.?SHAKESPEARE, A Midsummer Night's Dream, V.i.14-17Darwin's ParadoxApril 4, 1836. Over the eastern expanse of the Indian Ocean, the reliable northeast winds of monsoon season have begun to give way to the serene days of summer. On the Keeling Islands, two small atolls composed of twenty-seven coral islands six hundred miles west of Sumatra, the emerald waters are invitingly placid and warm, their hue enhanced by the brilliant white sand of disintegrated coral. On one stretch of shore usually guarded by stronger surf, the water is so calm that Charles Darwin wades out, under the vast blue sky of the tropics, to the edge of the live coral reef that rings the island.For hours he stands and paddles among the crowded pageantry of the reef. Twenty-seven years old, seven thousand miles from London, Darwin is on the precipice, standing on an underwater peak ascending over an unfathomable sea. He is on the edge of an idea about the forces that built that peak, an idea that will prove to be the first great scientific insight of his career. And he has just begun exploring another hunch, still hazy and unformed, that will eventually lead to the intellectual summit of the nineteenth century.Around him, the crowds of the coral ecosystem dart and shimmer. The sheer variety dazzles: butterflyfish, damselfish, parrotfish, Napoleon fish, angelfish; golden anthias feeding on plankton above the cauliflower blooms of the coral; the spikes and tentacles of sea urchins and anemones. The tableau delights Darwin's eye, but already his mind is reaching behind the surface display to a more profound mystery. In his account of the Beagle's voyage, published four years later, Darwin would write: 'It is excusable to grow enthusiastic over the infinite numbers of organic beings with which the sea of the tropics, so prodigal of life, teems; yet I must confess I think those naturalists who have described, in well-known words, the submarine grottoes decked with a thousand beauties, have indulged in rather exuberant language.'What lingers in the back of Darwin's mind, in the days and weeks to come, is not the beauty of the submarine grotto but rather the 'infinite numbers' of organic beings. On land, the flora and fauna of the Keeling Islands are paltry at best. Among the plants, there is little but 'cocoa-nut' trees, lichen, and weeds. 'The list of land animals,' he writes, 'is even poorer than that of the plants': a handful of lizards, almost no true land birds, and those recent immigrants from European ships, rats. 'The island has no domestic quadruped excepting the pig,' Darwin notes with disdain.Yet just a few feet away from this desolate habitat, in the coral reef waters, an epic diversity, rivaled only by that of the rain forests, thrives. This is a true mystery. Why should the waters at the edge of an atoll support so many different livelihoods? Extract ten thousand cubic feet of water from just about anywhere in the Indian Ocean and do a full inventory on the life you find there: the list would be about as 'poor' as Darwin's account of the land animals of the Keelings. You might find a dozen fish if you were lucky. On the reef, you would be guaranteed a thousand. In Darwin's own words, stumbling across the ecosystem of a coral reef in the middle of an ocean was like encountering a swarming oasis in the middle of a desert. We now call this phenomenon Darwin's Paradox: so many different life forms, occupying such a vast array of ecological niches, inhabiting waters that are otherwise remarkably nutrient-poor. Coral reefs make up about one-tenth of one percent of the earth's surface, and yet roughly a quarter of the known species of marine life make their homes there. Darwin doesn't have those statistics available to him, standing in the lagoon in 1836, but he has seen enough of the world over the preceding four years on the Beagle to know there is something peculiar in the crowded waters of the reef.The next day, Darwin ventures to the windward side of the atoll with the Beagle's captain, Vice Admiral James FitzRoy, and there they watch massive waves crash against the coral's white barrier. An ordinary European

spectator, accustomed to the calmer waters of the English Channel or the Mediterranean, would be naturally drawn to the impressive crest of the surf. (The breakers, Darwin observes, are almost "equal in force [to] those during a gale of wind in the temperate regions, and never cease to rage.") But Darwin has his eye on something else—not the violent surge of water but the force that resists it: the tiny organisms that have built the reef itself. The ocean throwing its waters over the broad reef appears an invincible, all-powerful enemy; yet we see it resisted, and even conquered, by means which at first seem most weak and inefficient. It is not that the ocean spares the rock of coral; the great fragments scattered over the reef, and heaped on the beach, whence the tall cocoa-nut springs, plainly bespeak the unrelenting power of the waves . . . Yet these low, insignificant coral-islets stand and are victorious: for here another power, as an antagonist, takes part in the contest. The organic forces separate the atoms of carbonate of lime, one by one, from the foaming breakers, and unite them into a symmetrical structure. Let the hurricane tear up its thousand huge fragments; yet what will that tell against the accumulated labour of myriads of architects at work night and day, month after month? Darwin is drawn to those minuscule architects because he believes they are the key to solving the mystery that has brought the Beagle to the Keeling Islands. In the Admiralty's memorandum authorizing the ship's five-year journey, one of the principal scientific directives is the investigation of atoll formation. Darwin's mentor, the brilliant geologist Charles Lyell, had recently proposed that atolls are created by undersea volcanoes that have been driven upward by powerful movements in the earth's crust. In Lyell's theory, the distinctive circular shape of an atoll emerges as coral colonies construct reefs along the circumference of the volcanic crater. Darwin's mind had been profoundly shaped by Lyell's understanding of the deep time of geological transformation, but standing on the beach, watching the breakers crash against the coral, he knows that his mentor is wrong about the origin of the atolls. It is not a story of simple geology, he realizes. It is a story about the innovative persistence of life. And as he mulls the thought, there is a hint of something else in his mind, a larger, more encompassing theory that might account for the vast scope of life's innovations. The forms of things unknown are turning, slowly, into shapes. Days later, back on the Beagle, Darwin pulls out his journal and reflects on that mesmerizing clash between surf and coral. Presaging a line he would publish thirty years later in the most famous passage from *On the Origin of Species*, Darwin writes, "I can hardly explain the reason, but there is to my mind much grandeur in the view of the outer shores of these lagoon-islands." In time, the reason would come to him. The Superlinear City From an early age, the Swiss scientist Max Kleiber had a knack for testing the edges of convention. As an undergraduate in Zurich in the 1910s,...

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is the mother of invention i like that idea and the arguments for open source ideas instead of intellectual property protection it was an interesting summary of the history of good ideas however i think where this talk fell short is discussing how we can apply this in the modern environment.

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Steven johnson is the bestselling author of future perfect where good ideas e from the invention of air the ghost map and everything bad is good for you and is the editor of the innovator s cookbook he is the founder of a variety of influential websites and writes for time wired the new york times and the wall street journal he lives in marin county california with his wife and

If we want to understand where good ideas e from we have to put them in context darwin s world changing idea unfolded inside his brain but think of all the environments and tools he needed to piece it together a ship an archipelago a notebook a library a coral reef

The presence of natural evil in a world supposedly designed by a loving god is a formidable barrier to faith for many people for example atheist philosopher brian marston says although an omniscient

omnipotent perfectly good god could be justified in allowing moral evil such a god is never justified in creating a world in which natural evil occurs. Where good ideas e from the natural history of innovation request this author johnson steven 1968 title where good ideas e from the natural history of innovation steven johnson format book published new york riverhead books c2010. Also by steven johnson where good ideas come from the natural history of innovation. The best ideas e from building on the ideas and inventions of others from the renaissance to satellites medical breakthroughs to social media charles darwin to marconi steven johnson shows how by recognising where and how patterns of creativity occur we can all discover the secrets of inspiration.

Steven johnson s where good ideas e from the natural history of innovation is misnamed natural history was pioneered by 18th century naturalist gilbert white and its blend of scientific

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from the natural history of innovation by steven johnson librarything is a cataloging and social networking site for booklovers.
Thomas jefferson drawing on the current thinking of his time used natural rights ideas to justify declaring independence from england thomas jefferson age 33 arrived in philadelphia on june 20 1775 as a virginia delegate to the second continental congress fighting at lexington concord and bunker hill had already broken out between the colonists and british troops

Good ideas do not for the most part e from inside someone s head instead they e from outside specifically from social interaction a study conducted in leading research laboratories found that scientists rarely if ever had a flash of inspiration or eureka moment alone in the lab. It s called where good ideas e from the natural history of innovation i ve been working on this one for almost five years now though in some ways the idea for it is almost a decade old. Naming your natural business we

asked four of our branding experts to e up with ideas for natural business names you ll find their suggestions below try our natural business name generator to help find more ideas you can read user suggested ideas and contribute your own suggestions in the ments at the bottom of the page.

The key lessons from where good ideas e from by steven johnson only in retrospect does the idea seem so obvious that it must have e in a flash of insight between species as on

The truth is good ideas e from the clash of knowledge and speculation that occurs when people from different backgrounds get together and talk the coffee shops of the enlightenment provide a good example of this but more recent instances of serendipitous conversations between people from medicine and electronics to take just one example lead to the innovations we take for granted today. Steven johnson is the bestselling author of eleven books including where good ideas e from wonderland and the ghost map he s the host

and co creator of the emmy winning pbs bbc series how we got to now and the host of the more about steven johnson. Where good ideas e from the natural history of innovation steven johnson riverhead 26 95 304p isbn 978 1 59448 771 2 more by and about this author articles idea book steven johnson. 5 5 where good ideas e from the natural history of innovation this by far was the most interesting aspect of the book to me but it s riddled with good observations by someone who s clearly devoured many pages on scientific history leaned back and written this book as a discourse on the big picture.

Steven johnson where good ideas e from people often credit their ideas to individual eureka moments but steven johnson shows how history tells a different story his fascinating tour takes us from the liquid networks of london s coffee houses to charles darwin s long slow hunch to today s high velocity web

If we want to understand where good ideas e from we have to put them in context darwin

s world changing idea unfolded inside his brain but think of all the environments and tools he needed to piece it together a ship an archipelago a notebook a library a coral reef. Web gurus steven johnson son kitab?nda hakl? olmak sizi sabit k?lar haks?z olmak ara?t?rman?z? sa?lar diyor peki b?t?n bu iyi k?t? . Homeowners usually e into contact with one the vacuum sealed variety are a good bet while you can try the natural it s also a good idea to check food from the grocery store before. 13 likes 1 ments centro inc centro inc on instagram monday motivation from the author of where good ideas e from the natural history of.

political ideas of cicero the political ideas are 1 natural law 2 concept of natural equality 3 idea of state political idea 1 natural law the body of cicero s political philosophy is posed of three related elements a belief in natural law natural equality and the state as natural to man.

I picked up steven johnson s book where good ideas e from the natural history of innovation with a little bit of skepticism lots of books have been written about innovation what it is the most innovative panies how you measure it

With where good ideas e from steven johnson pairs the insight of his bestselling everything bad is good for you and the dazzling erudition of the ghost map and the invention of air to address.

Steven johnson is the bestselling author of eleven books including where good ideas e from wonderland and the ghost map he s the host and co creator of the emmy winning pbs bbc series how we got to now and the host of the podcast american innovations he lives in brooklyn and marin county california with his wife and three sons
This article throws light upon the three

Johnson describes where good ideas e from hence the title by breaking it down into 7 patterns the adjacent possible liquid networks the slow hunch serendipity error exaptation platforms each chapter describes

a pattern by starting out with an anecdote the liquid networks of london s coffee
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